

Qatar National Day Katara Lighting / Concept

Qatar National Day is the celebration of Qatar's unification on December 18th, 1878. The historic day when His Highness Sheikh Jassim Bin Mohammed Al Thani, succeeded his father as the ruler of the State of Qatar.

A national celebration that **emphasizes our identity and history, embodies the ideals and visionary aspirations that this country was founded on, and pays homage to the great men and women** who participated in building our nation.

And how can we relate that to a lighting spectacle?

Truth be told, Qatar National Day is really all about light.

Because it's the celebration of the day Our Founder, His Highness Sheikh Jassim bin Mohammed Al Thani, **led the country towards a new light that would shine bright from then on.**

And that's how it's been ever since. A nation that has shined with its own light for all these years, and will for many years to come.

In fact, one indisputable symbol of the unity and identity of Qatar is its flag.

Probably one of the world's most beautifully designed flags and certainly one that stands out from the rest.

Just as New York is a city brilliantly designed and it shows, **the flag of Qatar is also a unique, subtle and minimalist design yet extremely elegant and so full of meaning**, no wonder Qataris have embraced it in such a way.

A unique color (Pantone 1955, actually called “Qatar maroon”, that refers to the sun’s effect on red and Qatar’s purple dye industry back in the times of the Ottoman Empire).

A unique shape (an original 11:28 ratio).

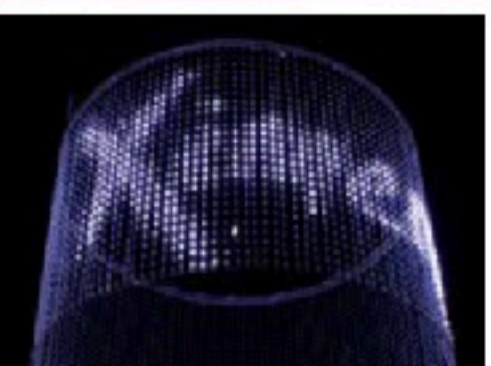
And foremost a unique design with 9 white serrated points on the hoist side that symbolizes the victory of good over bad, life over death... **light over shadow.**

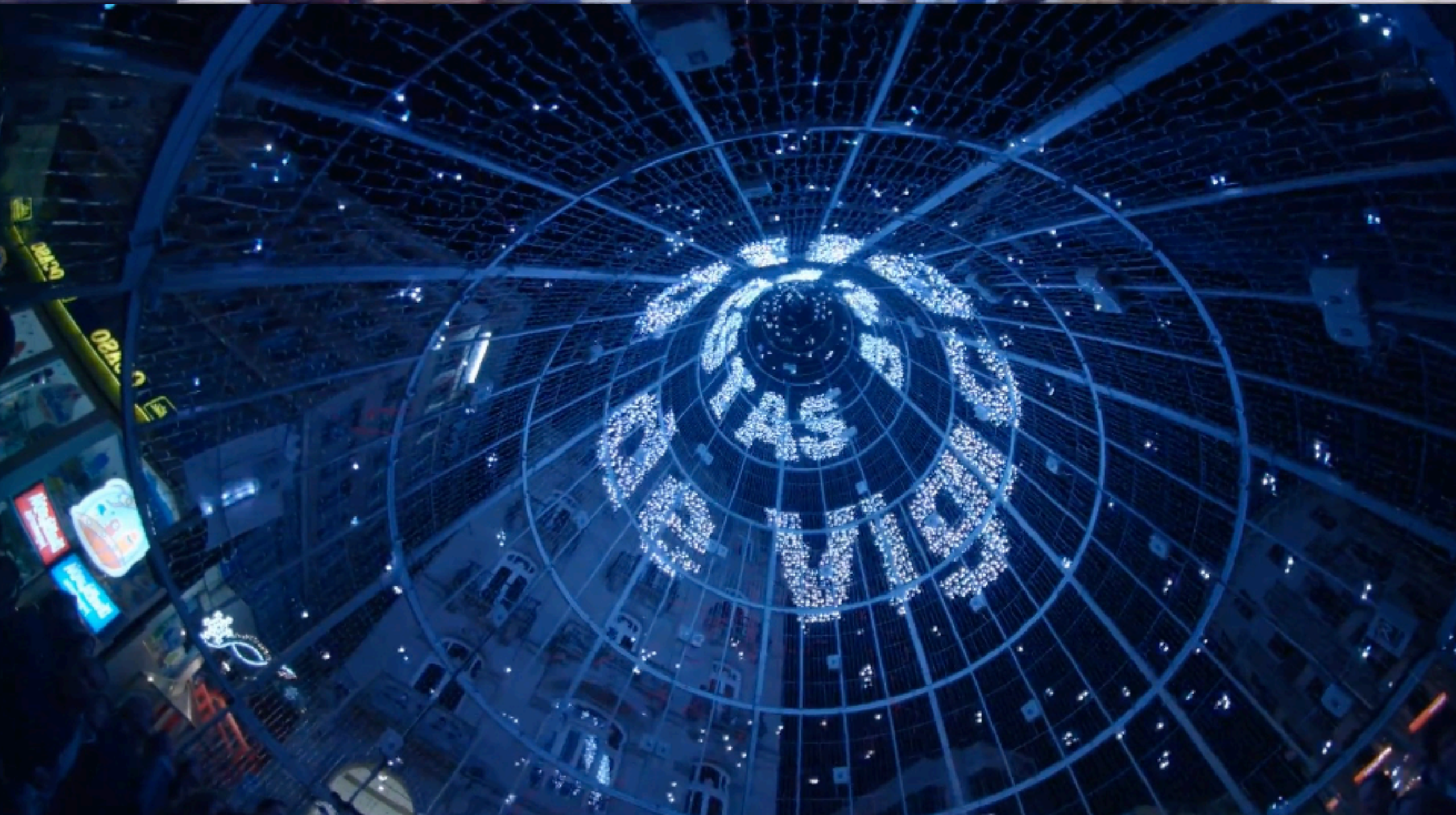
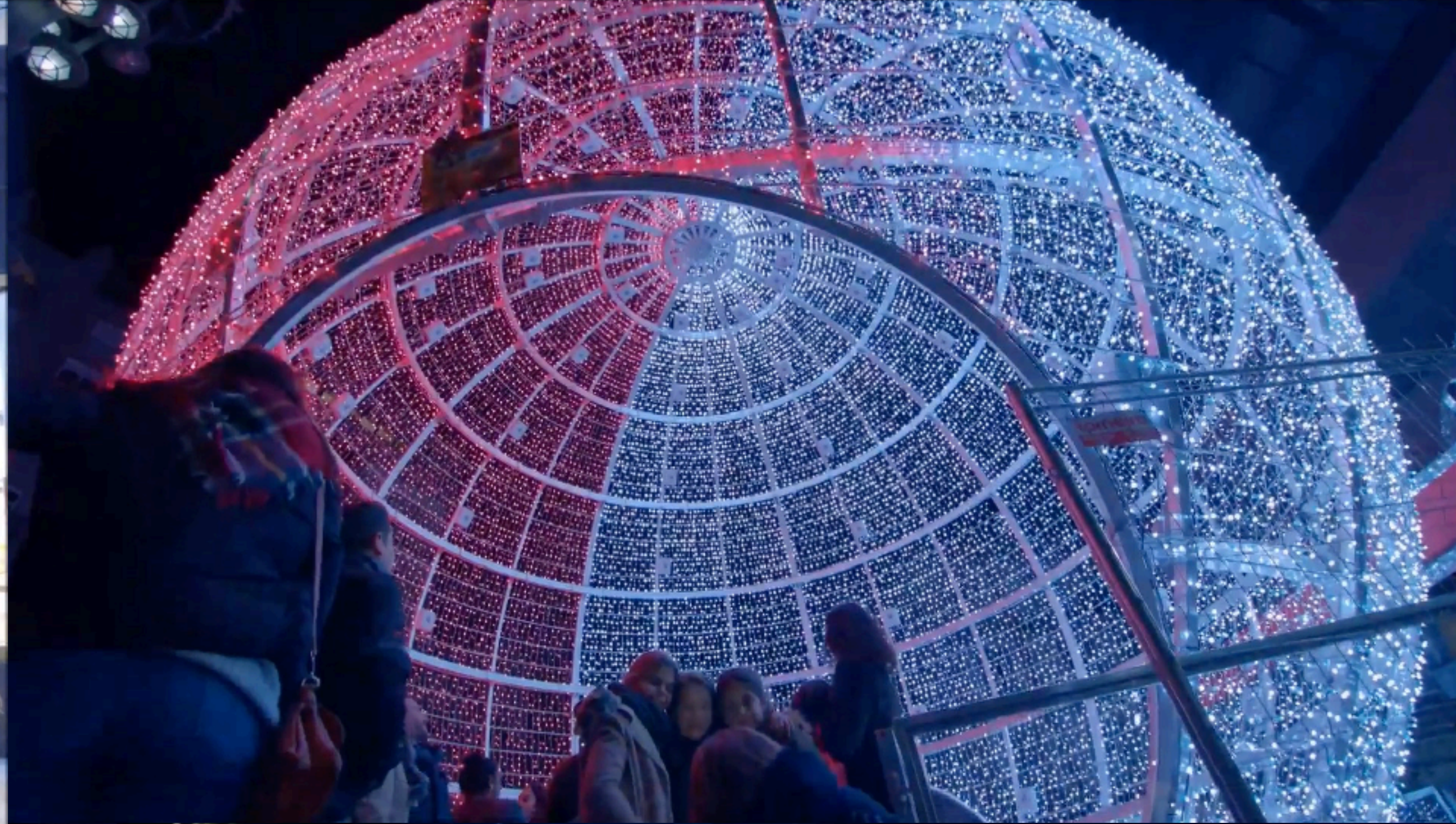
That is why our proposal will revolved mostly about the flag of the State of Qatar (including of course Qatar's National Day brand identity and symbol).

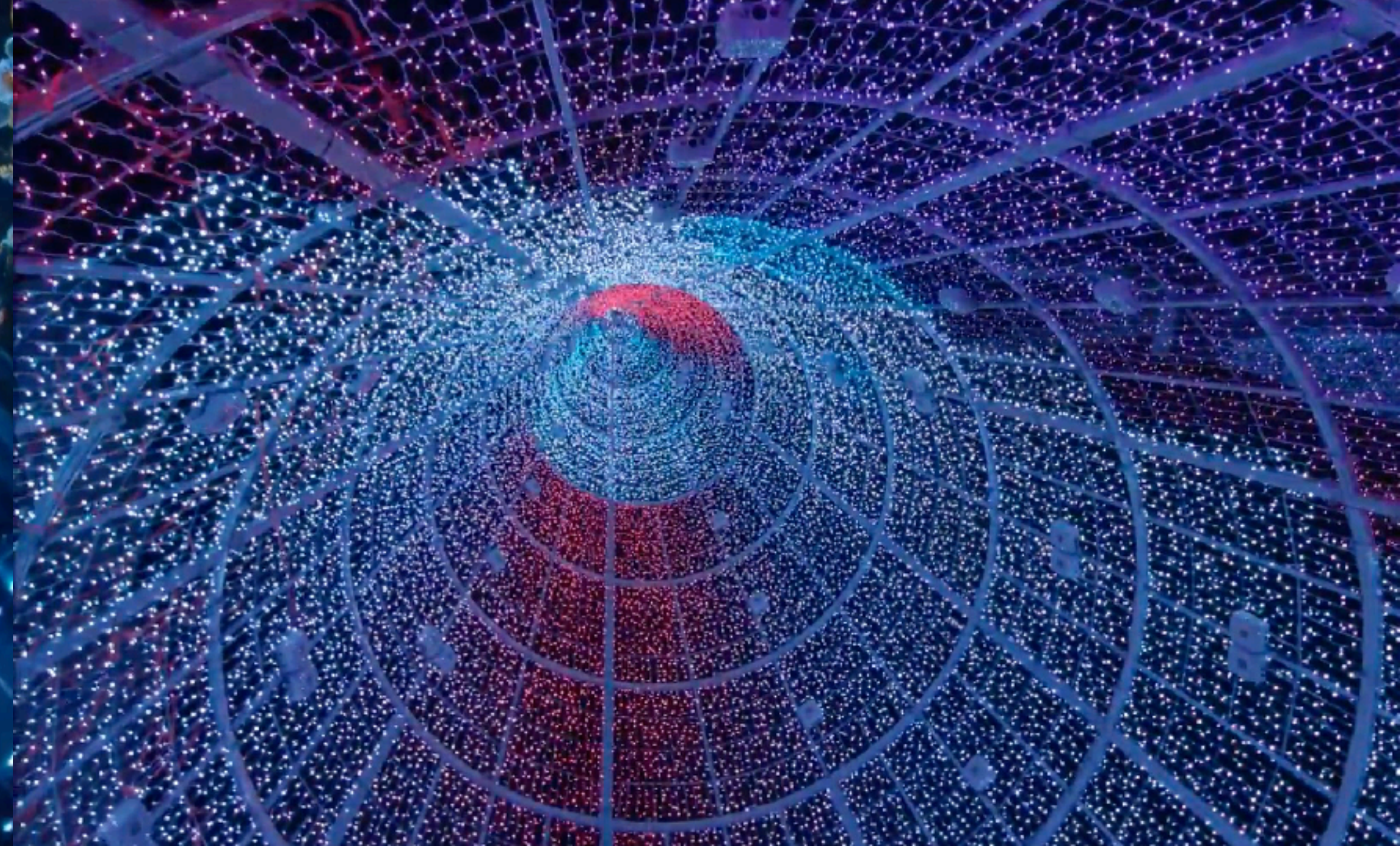
3 main colors: White, Qatar Maroon, and Gold (as its complementary color). Setting a great challenge in terms of light design but, as with all great challenges, resulting in a brilliant, unique and meaningful proposal.

A proposal that, **combined with the most advanced edge lighting technology**, will truly amaze each and everyone in our spectators with **a lighting spectacle that has not been seen ever before.**












A person wearing a black top hat and a dark, formal riding jacket is mounted on a dark brown horse. The horse is standing on a sandy beach, with its front legs slightly extended forward. The background shows the ocean with gentle waves under a clear, dark blue sky. The overall scene is captured in a cinematic, low-key style with soft lighting.

His Highness Moment Qatar National Day / Katara Lighting

Such a unique and symbolic celebration really deserves **a truly unique and symbolic moment.**

That's why we would like to **recreate history the night of December 17th 2018, with a unique act of inauguration and “turning lights on moment”**, asking for the honor of having the presence of His Highness Sheikh Tamim bin Hamad Al Thani in this unique act. To commemorate the day the flag law was issued by the Emir Shaikh Hamad Bin Khalifa Al Thani on December 17th of 2012.